

Partner2Connect Digital Coalition

Annual Report 2022



#Partner2Connect
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Partner2Connect

Table of Contents

Acknowledgements	3
Foreword	4
Introduction - Why Partner2Connect?	5
Executive summary	7
P2C milestones	12
P2C pledge mobilization and implementation	13
Pledges submitted - Overview	13
Pledge implementation progress	15
Results overview	16
P2C in focus	22
BBVA Microfinance Foundation	22
Japan - Ministry of Internal Affairs and Communications	23
Chicos.net	24
Australia - Department of Infrastructure, Transport, Regional Development, Communications and the Arts	25
Microsoft Corporation	27
Eutelsat S.A.	28
P2C partner countries	29
Spotlight - Cambodia	30
P2C outlook - 2023 and beyond	31
Annexes	32
P2C focus area leaders - September 2020 to September 2021	32
P2C pledgers 2022	33



Acknowledgements

ITU would like to acknowledge all the **263**¹ pledgers of the Partner2Connect (P2C) Digital Coalition for their trust and the **552**² pledges submitted to our platform. We are especially grateful to the **99** pledgers³ who reported their progress on implementation, without which this publication would not have been possible.

The following organizations and people were also critical for the achievements of P2C during its first year of activities:

- the [United Nations Office of the Secretary-General's Envoy on Technology](#)
- the [United Nations Office of the High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States \(UN-OHRLLS\)](#)
- [P2C focus area leaders](#) and their deputies
- P2C working group participants and friends of the Coalition
- the Boston Consulting Group, P2C's [Knowledge Partner](#)
- the P2C Secretariat.

¹ As of 18 November 2022

² Ibid

³ Ibid

Foreword

In 2021, ITU launched the Partner2Connect Digital Coalition, a multistakeholder platform that mobilizes resources, partnerships, and commitments to foster meaningful connectivity and digital transformation globally, in the hardest-to-connect communities.

Reflecting on this past year, I could not be prouder of what we have accomplished together:

- An [Action Framework](#), which has served as the guiding document for the Coalition.
- The [Partner2Connect online pledging platform](#), through which resources from public and private sector players around the world are being mobilized.
- The adoption of Resolution 88⁴ on Partner2Connect at the [World Telecommunication Development Conference](#) in Kigali, Rwanda, reinforcing the mandate of this Coalition and giving it further impetus to extend its reach and impact.
- The **552 pledges** worth around **USD 29.74 billion**, submitted by **263 entities** based in **115 countries** around the globe.
- The [self-monitoring and reporting](#) process and tool, which promote accountability and allow pledgers to share progress, challenges and opportunities in the implementation of their commitments.
- And finally, the extraordinary Partner2Connect (P2C) community – a vibrant and action-oriented group, striving to change the status quo and advance progress towards a meaningfully connected planet.

It is in the spirit of accountability, transparency, partnership and action-oriented leadership that I am happy to present the first Annual Report of the Coalition's activities.

This publication summarizes the key milestones of the Coalition so far; presents progress reported on pledges; describes the P2C approach with partner countries; and outlines the plans for the Coalition in 2023.

The digital divide is no longer just a technology divide – it is an opportunity divide. P2C has started to mobilize efforts to narrow that gap. Although there are plenty of reasons to feel satisfied about the road travelled so far, the Coalition must continue to mobilize pledges, collect data, and monitor and self-report on the implementation of pledges.

I thank all pledgers for their commitments, especially those who shared details on the progress they have made on implementation to help produce this Annual Report. I also would like to thank the Office of the Secretary-General's Envoy on Technology, and the United Nations Office of the High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States for their steadfast support to the Coalition since its inception. A special message of gratitude also goes to the focus area leaders who championed the development of the Focus Areas Action Framework and set a strong example of the collaborative spirit that this Coalition embodies.

I invite you to read this document, continue submitting pledges and progress reports, and spread the word about our platform, so that we can continue scaling up commitments and delivering sustainable impact in the years to come.



Global connectivity and sustainable digital transformation cannot be achieved without accountability. Through Partner2Connect, ITU can play a central role in monitoring, tracking and reporting on commitments towards connectivity. We will continue to promote the spirit of transparency and true partnership that this Coalition stands for.”

Doreen Bogdan-Martin

Director of the
Telecommunication
Development Bureau, ITU

⁴ Plenary Resolution “The ITU Partner2Connect Digital Coalition”, see the [WTDC-22 Final Report](#), p. 480.

Introduction - Why Partner2Connect?

Digital connectivity plays a central role in the daily lives of those with ready access to affordable, high-quality Internet. But for one-third of the planet - or some **2.7 billion people** - the reality is very different. While digital connectivity can be an enabler for the [Sustainable Development Goals](#) (SDGs) and an opportunity for countries to leapfrog forward in areas such as **education, health, government services** and **trade**, meaningful connectivity remains a major challenge in least developed countries (LDCs), landlocked developing countries (LLDCs), and small island developing states (SIDS).

The COVID-19 pandemic further highlighted how essential it is to be digitally connected. Partner2Connect (P2C) emerged out of this urgent need for a bolder, partnership-driven, and more action-oriented approach to global meaningful connectivity and digital transformation.

In line with the [UN Secretary-General's Roadmap for Digital Cooperation](#), in 2021 ITU joined forces with the [Office of the Secretary-General's Envoy on Technology](#) and the [United Nations Office of the High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island](#)

[Developing States](#) for the inception and development of this important and much needed Digital Coalition.

Universal connectivity is at the heart of the United Nations' goal to achieve a more open, free and secure digital future for all and a key priority in the UN Secretary-General's Roadmap for Digital Cooperation. If the digital divide persists, the most vulnerable nations are not only at risk of falling further behind but also of becoming mainly data providers and users of technology rather than active agents and thriving forces propelling the global digital economy.

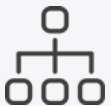
To achieve the Roadmap's goal of ensuring that every person has safe, affordable, and meaningful access to the Internet by 2030, the implementation of its recommendations on global connectivity has focused on ensuring a people-centred approach in leaving no one behind. Partner2Connect and its concrete efforts to accelerate connectivity through an action-oriented approach are hence critical components for the implementation of the Roadmap for Digital Cooperation, the shape of the future Global Digital Compact, and the development agendas for LDCs, LLDCs and SIDS.



over
552 pledges



valued at
USD 29 billion



submitted by
263 entities

Partner2Connect has evolved into a true multi-stakeholder platform where resources, partnerships and commitments are being mobilized to connect the unconnected. By 18 November 2022, a total of **552 pledges** valued at over **USD 29 billion** for projects around the world had been submitted by **263 entities**. Whilst P2C's pledge-mobilization efforts will continue, the Coalition is ready to give equal importance to the monitoring and reporting of pledge implementation.

This Annual Report not only highlights the key achievements of the Coalition during its first year, but more importantly, it explores the progress made by those pledgers who have provided an update on the implementation status of their commitments.⁵ The "P2C in focus" section of this report features a series of mini case studies that summarize the implementation journey of selected pledgers. The final chapters of the report are dedicated to the work in P2C partner countries and the outlook for 2023.

The overall goal of this document is to take stock of the implementation status of the pledges made since the launch of the P2C pledging platform in March 2022, as well as to present the key lessons, challenges and opportunities encountered by P2C pledgers when delivering on their commitments.

⁵ As of the 18 November 2022 deadline established by the Coalition to submit updates on implementation progress for this year's Annual Report.

Pledge implementation status

As of 18 November, **202 pledges** out of **552** have been reported on. This response rate (37%) is commendable considering the short window given to pledgers to submit their progress reports,⁶ as well as the relatively brief time that had elapsed since the P2C Digital Development Roundtable took place at the WTDC in June 2022.

Of those pledges reported on, **74%** were in progress and on track to achieve their goals. By sector, international organizations had the highest response rate (**47%**) followed closely by the private sector (**45%**). The analysis by pledge type (financial, policy, advocacy and programmatic pledges) indicates that financial pledges had the highest response rate (**42%**).

The data indicated that most pledges (**87%**) demonstrate a commitment to enabling the set of targets established by the Coalition, i.e. the [ITU Universal Meaningful Connectivity Targets 2030](#), the [UN Broadband Commission Advocacy Targets](#), and the [ITU Strategic Targets and Results Framework](#).

Achieving meaningful universal connectivity and sustainable digital transformation is an ambitious goal, which can only be achieved through **multis-takeholder collaboration, partnerships and accountability**. We urge all stakeholders not only to pledge through the P2C Digital Coalition but also to **report on progress** and to include vulnerable countries in their interventions so that together we can truly realize our vision for meaningful connectivity in LDCs, LLDCs and SIDS.



“My Office has been honoured to work closely with ITU on Partner2Connect, which is a seminal effort in ensuring that everyone everywhere can realize the full potential of digital technologies. The challenge now is to turn these pledges into action and reality.”

Amandeep Singh Gill
UN Secretary-General's
Envoy on Technology



“The Partner2Connect initiative is an excellent example of collaborative efforts to bridge the digital divide. Pledges received will help to bring about meaningful connectivity in the vulnerable countries and transform lives in the process.”

Rabab Fatima

UN High Representative
for the Least Developed
Countries, Landlocked
Developing Countries
and Small Island Developing
States



⁶ The P2C Self-Reporting Form was launched in mid-October and the deadline for submission to be considered for this publication was 18 November 2022. This aggressive deadline was set solely with the intent of collecting data to include in this Annual Report. The self-reporting process and online form will remain open and all pledgers are invited to report periodically on their progress via the P2C platform.

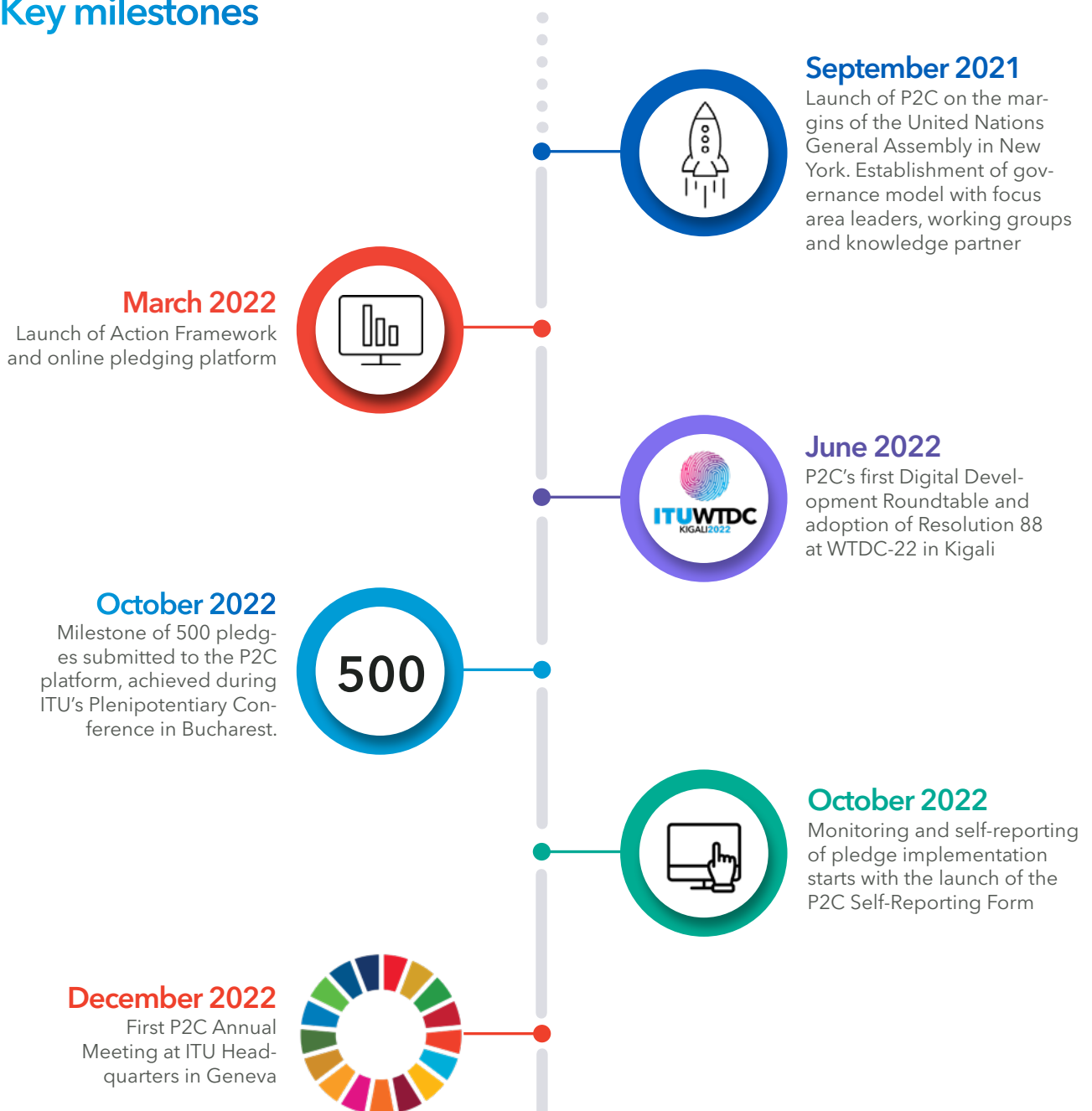
Executive summary

In 2021, ITU launched the Partner2Connect Digital Coalition in line with the [UN Secretary-General’s Roadmap for Digital Cooperation](#) and in close collaboration with the [Office of the Secretary-General’s Envoy on Technology](#), and the [United Nations Office of the High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States \(UN-OHRLLS\)](#). Partner2Connect (P2C) is a global leadership-level platform that engages all stakeholders to mobilize and announce

new resources, partnerships, and commitments to foster meaningful connectivity and digital transformation globally. Its focus is on but not limited to the hardest-to-connect communities in least developed countries (LDCs), landlocked developing countries (LLDCs), and small island developing states (SIDS).

This first year of the Partner2Connect Digital Coalition has been marked by a number of important moments and key milestones.

Key milestones



P2C's first-ever Digital Development Roundtable at the World Telecommunication Development Conference in Kigali, Rwanda, engaged hundreds of participants, who announced over **360 pledges** valued at **USD 18.55 billion**. Resolution 88⁷ on P2C was adopted to implement and scale pledges, mobilize new resources and partnerships, and report and share experiences.

Germany's Federal Ministry for Economic Cooperation and Development (GIZ) together with the Government of Estonia, the Digital Impact Alliance, and ITU, announced its support of digital public goods through the GovStack initiative, which aims at improving the lives of at least two million citizens with the specification of 12 ICT building blocks for the digitalization of government services.



The UK Government announced it will continue to support inclusive, responsible, and sustainable transformation by promoting affordable, meaningful, and secure connectivity, digital literacy and skills, and digital entrepreneurship in underserved communities through its Digital Access Programme (DAP). The government pledged to continue its work with the ITU Telecommunication Development Sector through DAP in five partner countries in East, West and Southern Africa as well as Latin America and Southeast Asia until at least March 2023, with a focus on improving policies and regulations, demonstrating technology and business models for school connectivity, and building digital skills for youth.

ITU's host country Switzerland pledged that Geneva would be the headquarters of Giga - a joint ITU-UNICEF initiative to connect every school in the world to the Internet by 2030. Announcing the plan, the Swiss Confederation said the new headquarters would serve as a unique collaboration point, bridging the world of finance with the world of international relations and development.



I-CoDI INTERNATIONAL CENTER
OF DIGITAL INNOVATION
Innovating for Connectivity



The Telecommunication and Digital Government Regulatory Authority of the United Arab Emirates pledged to invest AED 5 million to support the ITU International Centre of Digital Innovation (I-CoDI) initiative through the hosting of the I-CoDI ARB Regional Hub, including providing training and workshops to empower Member States in digital innovation.

⁷ Plenary Resolution "The ITU Partner2Connect Digital Coalition", see the [WTDC-22 Final Report](#), p. 480.

By 18 November 2022,⁸ a total of **552 pledges** valued at over **USD 29 billion** for projects around the world had been submitted by **263 entities**. Whilst P2C's pledge mobilization efforts will continue, the Coalition recognizes that monitoring and reporting on implementation is equally important for the benefits of the pledges to accrue for those that need them.

The self-reporting process and online form launched by the Coalition in October will allow pledgers to comply with the principles of accountability, transparency, partnership and action-oriented leadership established by the Coalition. The process also intends to deliver on the commitments made at the WTDC to monitor and report on pledge implementation. All pledgers are required to complete this form and submit it online.

Of the total **552 pledges** submitted by **263 entities**, **202 pledges** had been reported on by **99 entities**. This means **37%** of the total commitments have been

reported on so far by **38%** of all pledgers. This represents an impressive response rate only one month after the launch of the P2C Self-Reporting Form.

These preliminary response rates are indeed encouraging and surpass 30%. However, the full scope of progress of the Coalition will only be known once the majority of pledgers have submitted their reports.

Reporting progress on pledge implementation is an organic process and can take place at any point in time. The data presented in this report will help the Coalition produce dashboards and analyses on overall progress; aggregated results will be made available on P2C's public dashboard. Pledgers can always provide further regular progress reports to more accurately reflect how implementation activities are evolving. The Self-Reporting Form will remain open, and the P2C Secretariat will continue encouraging all pledgers to report on their commitments to capture more data and insights for the next reporting cycle.



⁸ This was the deadline established by the Coalition for updates on implementation progress to be submitted for this year's Annual Report.

Key findings

01

Monitoring and tracking progress on pledge implementation is fundamental for the success of the P2C Digital Coalition. The response rate for this first reporting cycle (**37%**) is very impressive. Nevertheless, the full scope of progress of the Coalition will only be known once the majority of pledgers have fulfilled their reporting duties.

02

The data reported shows that pledgers are already taking concrete actions towards implementation, only eight months after the launch of the Action Framework and online pledging platform. About **74%** of reported pledges had started being implemented whilst **10%** had already been completed.

03

Of those pledges that had begun implementation, **82%** are in the early to middle stages of implementation, with pledgers self-assessing as less than three-quarters of the way to completion. Around 15% of the reported pledges are close to completion, with a quarter or less of implementation effort remaining.

04

When looking at the implementation status by sector, international organizations are in the lead with **14%** of pledges already completed, followed by the private sector with **13%**.

05

Another interesting finding is that upon initial submission, almost one-fifth of the pledges reported on had set a completion date of 2022; of these, all had begun implementation, and **40%** were completed.

06

Most pledges submitted are expected to be completed in the next three years - between 2023 and 2025. However, many of these have not been reported on (63%). In future cycles it is important to see more reporting on these pledges in order to bridge existing data gaps.

07

Efforts have already begun to mobilize significant financial resources towards implementation. Pledgers self-reported that an estimated **USD 3.3 billion** has already been spent or disbursed as part of efforts to complete P2C pledges.

08

When looking at the overall reported pledges by sector, **56%** come from governments, **20%** are from the private sector, and **14%** are from international or regional organizations. However, when looking at response rates (pledges reported as a proportion of pledges submitted), international organizations had the highest rate (**47%**), followed by the private sector (**45%**).

09

Reported pledges reflect P2C's commitment to multistakeholder collaboration, with joint pledges accounting for **23%** of the total reported pledges.

10

All **202** reported pledges adhere to at least one of the four focus areas of the Coalition. The focus area with the most reporting is ACCESS (111 pledges reported), followed by ADOPTION (108).

11

The majority of pledges reported (**87%**) demonstrate a commitment to enabling the sets of targets established by the Coalition: the [ITU Universal Meaningful Connectivity Targets 2030](#), the [UN Broadband Commission Advocacy Targets](#), and the [ITU Strategic Targets and Results Framework](#). This is an encouraging finding that demonstrates commitment towards the vision of a meaningfully connected planet outlined by these targets.

P2C milestones

- This first year of the Coalition has been marked by a number of very important moments and achievements. The journey started in September 2021 at the margins of the United Nations General Assembly in New York where Partner2Connect was launched. Soon after, the Coalition began gaining traction, receiving expressions of interest from hundreds of supporters who came together to create this global platform to mobilize multilateral action to close the digital divide. With the support of the Boston Consulting Group, Partner2Connect's Knowledge Partner, four focus areas were identified:



ACCESS
Connecting people
everywhere



ADOPTION
Empowering
communities



VALUE CREATION
Building digital
ecosystems



ACCELERATE
Incentivizing
investments

In parallel, four working groups (one per focus area) with over 200 participants were created; 19 focus area leaders were appointed; a web dialogue series was launched, and a consultative process was established to define key actions to advance the objectives of the Coalition, and develop the [Focus Areas Action Framework](#). This is the Coalition's guiding document, which summarizes the key elements that need to be addressed to achieve universal meaningful connectivity and digital transformation for all. The Framework was launched in March 2022 together with the online [pledging platform](#), which provides the technological tool through which all pledges and commitments to P2C can be submitted and [visualized](#).

Three months later, at ITU's World Telecommunication Development Conference (WTDC-22), P2C organized the first ever Digital Development Roundtable engaging hundreds of speakers and participants across 18 sessions and announcing over **360 pledges** valued at **USD 18.55 billion**. In Kigali, Resolution 88⁹ on P2C was adopted to implement and scale pledges, mobilize new resources and partnerships, and report and share experiences.

Soon afterward, at ITU's Plenipotentiary Conference in Bucharest in October 2022, P2C announced that it had reached the milestone of **500 pledges** worth **USD 28.4 billion** made by **247 entities**, including **94 governments**. During the same month, the Coalition launched a process to comply with the mandate received at WTDC-22 on monitoring and reporting on the implementation of pledges in order to ensure accountability, progress and impact. The process is supported by the [P2C Self-Reporting Form](#), an online tool designed to capture the utilization of all pledges submitted to the platform. At the time of writing, **202 pledges** had been reported on by **99 entities**. The year culminated with the [P2C Annual Meeting](#) on 8 December at ITU Headquarters in Geneva where pledgers and stakeholders gathered to share progress on implementation, announce new commitments, and think collectively about P2C's plans for the immediate future.

⁹ Plenary Resolution "The ITU Partner2Connect Digital Coalition", see the [WTDC-22 Final Report](#), p. 480.

P2C pledge mobilization and implementation

Pledges submitted - Overview

Based on the principles of inclusion, partnership, and SDG-focused digital development, the Coalition recognizes that progress can only be achieved through multistakeholder collaboration and a holistic approach to pledging and the mobilization of resources for connecting those who are still offline.

In March 2022, the Coalition officially launched its [online pledging platform](#), a virtual space where all pledgers and members of the P2C community can register their commitments towards universal meaningful connectivity and sustainable digital transformation.

In addition to the online platform, a framework for pledging was set out which detailed:

- the **criteria** for a strong pledge submission
- the **types of pledges** that can be submitted
- the **types of entities** that can submit a pledge.

In parallel, the Partner2Connect Secretariat established a thorough validation process under which the legitimacy of each pledge and its adherence to the above-mentioned conditions could be verified.

Further to [submitting or editing a pledge](#), the platform provides everyone with the possibility to [explore](#) all pledges in an open and easily accessible way. With the use of interactive dashboards, anyone can get immediate and real-time access to aggregated (or disaggregated) information about the pledges submitted and use different criteria for searching and analysing the pledges.

By 18 November 2022, a total of **552 pledges** worth **USD 29.74 billion** coming from **263 entities** representing **115 countries** had been submitted to the P2C platform. The estimated cumulative number of people benefiting from these pledges is **10.2 billion**.

552 Pledges	\$29.74bn Estimated financial value (USD)
263 Entities	115 Countries of pledge-makers

Key facts on pledges submitted: Break-down by focus area, pillar, sector and pledge type

Focus area

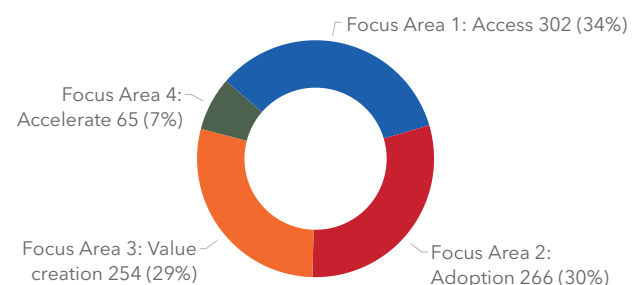
All the pledges that are submitted to the Partner2Connect Digital Coalition must adhere to the principles established in the [P2C Focus Areas Action Framework](#) and target at least one of its four focus areas:¹⁰

- ACCESS: Connecting people everywhere
- ADOPTION: Empowering communities
- VALUE CREATION: Building digital ecosystems
- ACCELERATE: Incentivizing investments

The Action Framework summarizes the key elements that need to be addressed to achieve universal, meaningful connectivity and digital transformation for all: the what, who, why and how.

Of the **552 pledges** submitted by 18 November, **302 pledges** worth **USD 23.36 billion** are related to ACCESS, the first focus area. ADOPTION is in second place with **266 pledges** worth **USD 14.67 billion**. For VALUE CREATION, there are **254 pledges** registered amounting to **USD 13.53 billion**. Finally, **65 pledges** at a total estimated value of **USD 3.41 billion** are related to the fourth focus area, ACCELERATE.

Pledges Submitted by Focus Area



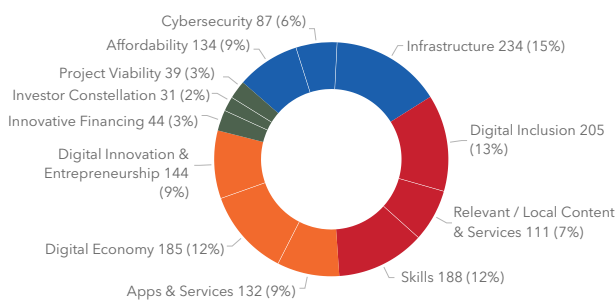
10 Pledges submitted to the P2C platform can be associated with more than one focus area or pillar.

Pillars

In addition to linking to focus areas, when pledgers submit their commitments, they can also specify the key pillar or issue within that focus area, which they intend to address with their pledge.

Within ACCESS, the two pillars that carry most of the pledges are infrastructure (**234 pledges**) and affordability (**134**). For ADOPTION, **205 pledges** are related to digital inclusion, followed closely by pledges related to the skills pillar (**188**). For VALUE CREATION, the two pillars with the most pledges reported are digital economy (**185 pledges**) and digital innovation and entrepreneurship (**144**). Finally, of the pledges targeting ACCELERATE, two pillars carry most of the pledges: innovative financing (**44**) and project viability (**39**).

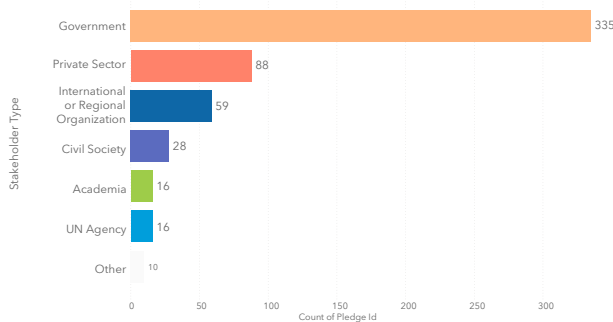
Pledges Submitted by Focus Area Pillars



Sector

The sector that has so far submitted the highest number of pledges is government (**335 pledges** worth **USD 9.01 billion**). The private sector comes in second with 88 pledges registered; however, their pledges have the highest estimated financial value across all sectors at **USD 18.39 billion**. The international organizations sector comes in third, mobilizing **59 pledges** worth **USD 1.27 billion**.

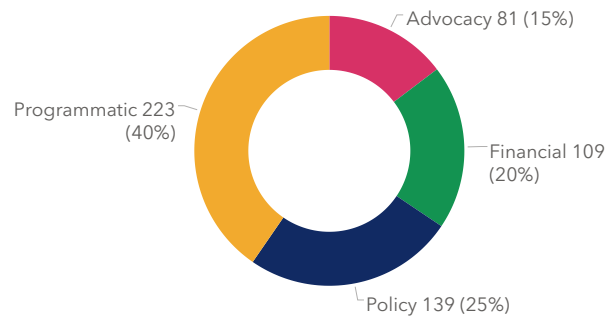
Pledges Submitted by Sector



Pledge Type

By pledge type, the majority of pledges submitted are programmatic (**223 pledges** worth an estimated **USD 15 billion**), followed by the policy category (**139 pledges** worth **USD 1.57 billion**). Financial pledges come in third (**109 pledges** at **USD 13.13 billion**), and advocacy pledges are in fourth place (**81 pledges** worth **USD 31.87 million**).

Pledges Submitted by Type



The vast majority (**82%**) of the submitted pledges involve just one single implementing entity, while joint pledges account for the remaining **18%**.

Finally, of the total **552 pledges** submitted so far to the P2C platform, the majority (**305**) are intended to benefit women. The other two target groups receiving the most pledges are children (**246 pledges**) and persons with disabilities (**224**).¹¹

The P2C platform remains open for the submission of new pledges. Pledgers and the international community will be able to continue to see commitments made to date instantly and easily, alongside their intended scale and impact, via our [interactive dashboard](#).

11 Pledges submitted to the P2C platform can be linked to more than one target group.

Pledge implementation progress

In October 2022, Partner2Connect launched a self-reporting process to comply with the principles of accountability, transparency, partnership and action-oriented leadership that the Coalition stands for. The process also intends to deliver on the commitment acquired at WTDC-22 for monitoring and reporting on pledge implementation. This process is supported by the [P2C Self-Reporting Form](#), an online tool designed to capture the implementation progress of all pledges submitted to the P2C platform. All pledgers are required to complete this form.

Although the P2C Secretariat will officially remind pledgers to fulfil these duties periodically, reporting progress on pledge implementation is an organic process and can take place at any point in time. The information entered in the Self-Reporting Form will help the Coalition produce dashboards and analyses on overall progress. The findings, along with highlights from selected pledges, are used to prepare the P2C Annual Report document, which will be published every year and presented at the P2C Annual Meeting. Aggregated results will be made available on the P2C’s public dashboard. If they wish to do so, pledgers can always provide more regular progress reports to more accurately reflect how implementation activities are evolving.

Who has reported so far?

Given the preparations for the first P2C Annual Meeting on 8 December 2022 at ITU’s Headquarters in Geneva, the P2C Secretariat encouraged all pledgers to submit their progress updates by Friday 18 November 2022. This deadline was established to collect data for inclusion in this first edition of the P2C Annual Report. Responses submitted after this date were not includ-

ed in this publication but will be used for future reporting cycles and to update the online dashboards.

The results presented in this publication are preliminary. As of 18 November, of the **552 pledges** submitted by **263 entities**, **202 pledges** had been reported on by **99 entities**. This means **37%** of the total commitments have been reported on so far by **38%** of all pledgers. This represents an impressive response rate only one month after the launch of the P2C Self-Reporting Form. Preliminary data also indicates that approximately **USD 3.3 billion** has already been spent towards the implementation of those 202 pledges that were reported on.

552 Total Pledges	202 Pledges Reported	37% Response Rate
263 Total Entities	99 Entities Reporting	38% Response Rate

Joint pledges account for **23%** of the total reported pledges, while the majority (**77%**) are single, with only one implementing entity.

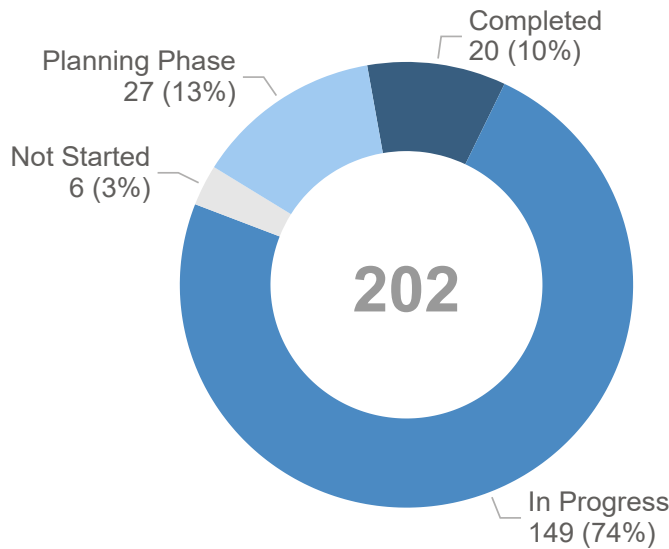
Although these preliminary response rates are indeed encouraging and surpass 30%, the full scope of progress of the Coalition will only be known once the majority of pledgers fulfil their reporting duties. The Self-Reporting Form will remain open, and the P2C Secretariat will continue encouraging all pledgers to fill it in to capture more data and insights for the next reporting cycle.



Results overview

Overview of reported progress

Pledges Reported by Implementation Status



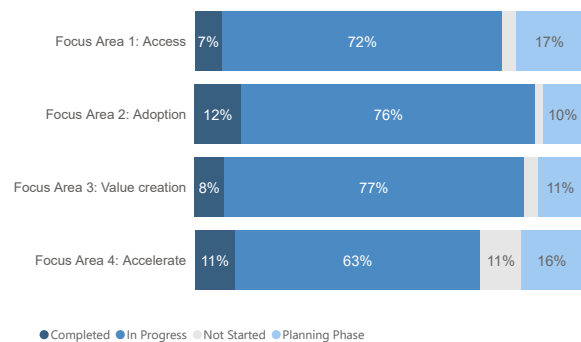
The preliminary findings of the self-reporting process are encouraging and seem to indicate that the principle of transparency and action-oriented partnership permeates the Coalition. To date, **74%** of the pledges reported are in progress, **13%** are in the planning phase, and only **3%** have not started yet. Almost **10%** of the reported commitments have already been completed.

Of the total pledges reported to be in progress, **82%** were in the early to middle stages of implementation. About 15% of the reported pledges declared they were close to completion, with a quarter or less of implementation effort remaining.

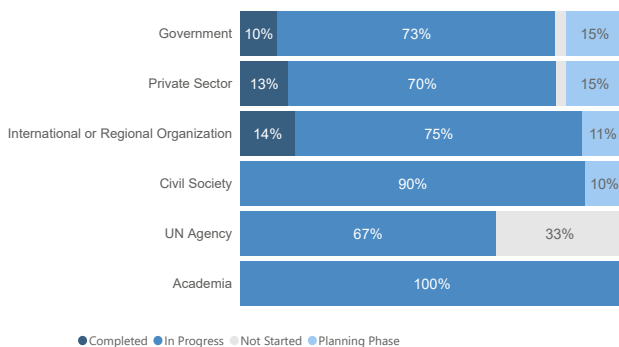
When looking at the implementation status by sector, international organizations are leading implementation efforts with **14%** of pledges completed, followed by the private sector with **13%**.

Similarly, when looking at the implementation status by focus area, ADOPTION-related pledges have seen the most progress with **12%** of pledges completed, followed by ACCELERATE with **11%** of pledges completed. The focus area that had the highest proportion of pledges in progress is VALUE CREATION with **77%** of its reported pledges at that stage.

Pledges Reported - Implementation Status by Focus Area

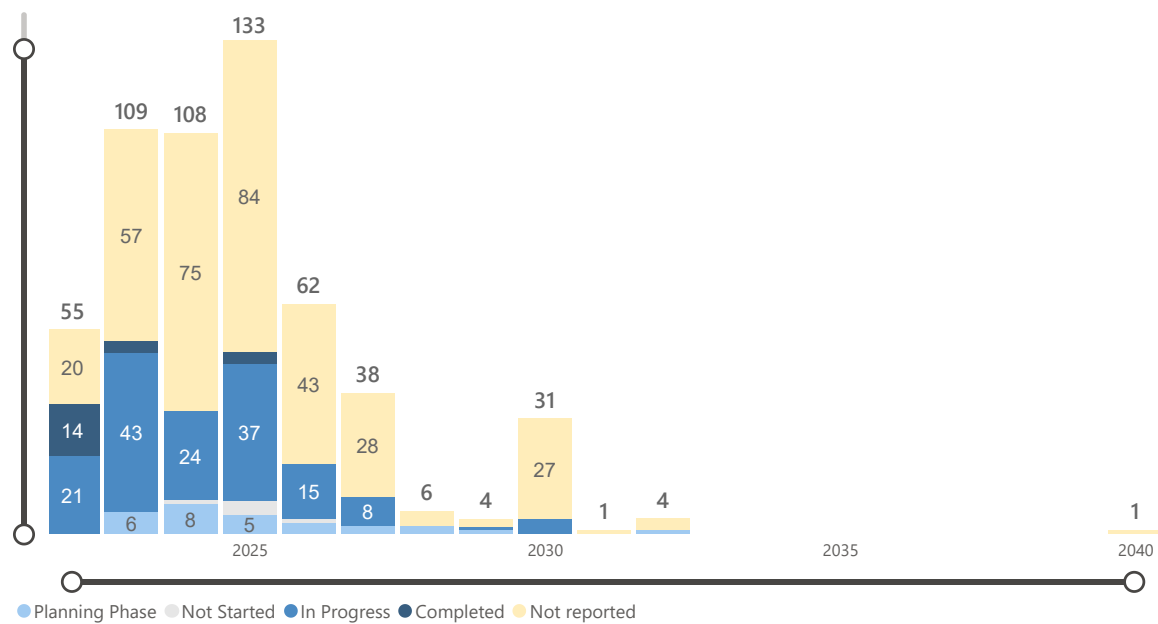


Pledges Reported - Implementation Status by Sector



Another interesting finding is that almost one fifth of the pledges reported on had set a completion date of 2022 when they were initially submitted; of these, all had begun implementation, and **40%** were completed. The full impact of P2C's pledges in 2022 will, however, not be known until the remaining pledgers have reported on their commitments.

Pledge Progress by Planned Completion Date



Most pledges submitted to the Coalition are expected to be completed in the next three years - between 2023 and 2025. However, many of these have not been reported on (63%). In future cycles it is important to see more reporting on these pledges in order to bridge existing data gaps.

On the whole, pledgers highlight a broad range of different activities and milestones achieved to date, including:

- Conducting desk research, consultations, surveys and interviews with key stakeholders
- Drafting reports, white papers, regulations and legislation
- Delivering programmes to target communities
- Planning for the creation of necessary infrastructure (e.g. engaging collaborators and issuing contracts for tender)
- Disbursing loans to beneficiaries
- Establishing partnerships for implementation - 23 of the reported pledges (11%) indicated changes in partnerships; for 10 of these pledges, the partnerships were formed specifically because of the pledge. Additional and new partners mostly consisted of governments and UN agencies (including ITU), with some private sector players coming in as donors.

The variety of milestones achieved reflects the breadth of the pledges made to P2C, and is a sign of the significance of progress made to date as a result of the Coalition being established.

Some of the general challenges faced during implementation are related to funding (finding donors and more diversified sources); programme logistics

(impacts of natural disasters and COVID-19, and low digital and financial skill levels amongst beneficiaries); and coordination among multiple stakeholders (lack of data, regulatory issues and legal frameworks, as well as difficulties with permits and approvals).

But despite these challenges, most pledgers (**78%**) reported that they expected their pledges to meet their target deadlines for implementation.

More specifically, those pledgers who reported uncertainty with respect to achieving their target deadline cited the following as factors that could impede their delivery:

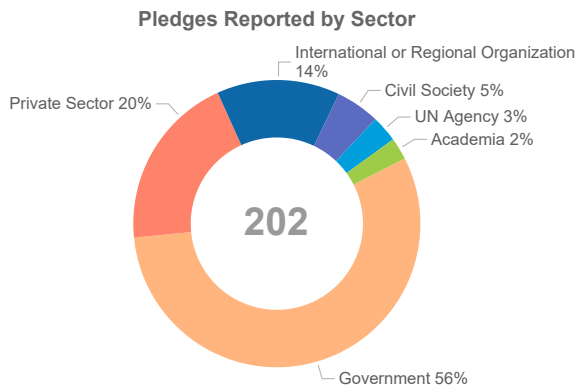
- Delays caused by the COVID-19 pandemic and associated restrictions
- Delays in scheduling physical training sessions in the target countries (timetabling difficulties and logistical challenges such as the availability and cost of travel)
- Lengthy or complex internal approval processes at beneficiaries
- Challenges in raising the funds required for the pledge
- Problems caused by natural disasters
- Internal administrative and financial challenges
- Difficulties in aligning different stakeholders on the terminology for the execution of the pledge (e.g. parameters, characteristics and considerations).

The P2C partner country approach outlined later in this report is designed to address some of these core barriers to implementation at pace, such as problems coordinating stakeholders.

Progress by sector, focus area and pledge type

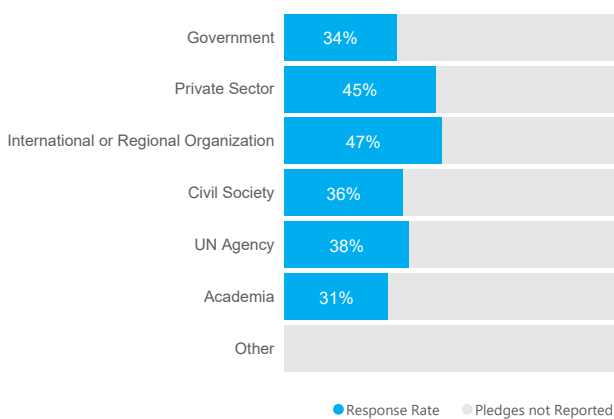
Sector

When looking at the overall reported pledges by sector, **56% (113 pledges)** were from governments; **20% (40 pledges)** were from the private sector; and **14% (28 pledges)** were from international or regional organizations.



However, when looking at response rates (pledges reported on as a proportion of pledges submitted), the international organizations sector is the one with the highest rate (**47%**), followed by the private sector (**45%**) and UN agencies (**38%**). Most important to note is that all sectors are reporting above 30%, but also have substantial room to improve.

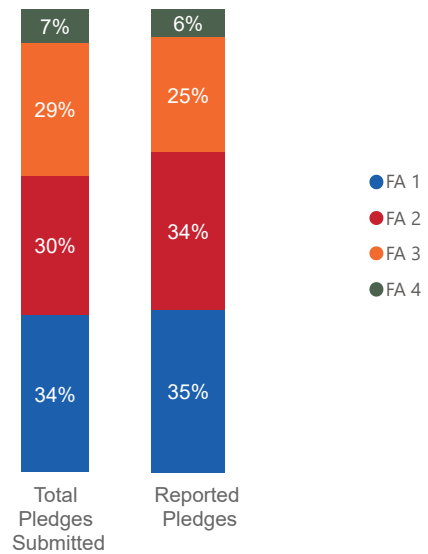
Pledges Reported - Response Rate By Sector



Focus area

Looking across the focus areas, 35% of the pledges reported on were for the first one, ACCESS; 34% were for ADOPTION; 25% were for VALUE CREATION; and 6% were for the fourth area, ACCELERATE. This is broadly in line with the proportion of pledges submitted across the four focus areas.

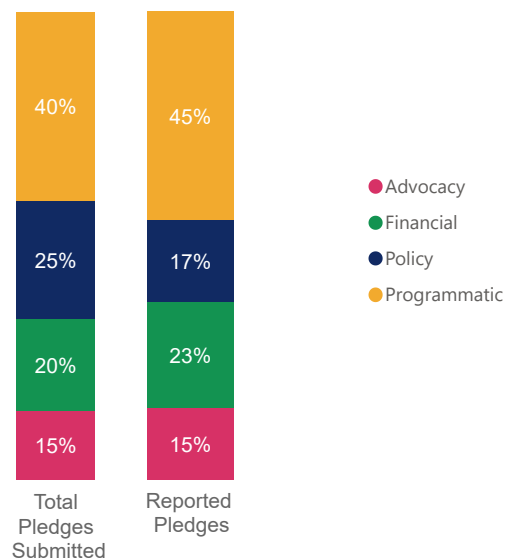
Share of Pledges by Focus Area



Pledge type

The analysis by pledge type indicates that **45%** of the reported pledges are programmatic, **23%** are financial, and **17%** are policy-related, whilst advocacy pledges represent **15%**. This is broadly proportional to the rate at which submitted pledges align to the four different types.

Share of Pledges by Type



The pledges categorized as policy-related or programmatic highlight some of the key steps taken for implementation, which include:

- Conducting background research, and planning and defining the implementation strategy

- Outlining the problem and scoping resources
- Setting out clear monitoring and evaluation processes.

The data also indicates that many of the policy- and programme-related efforts already existed before their submission to the P2C platform, and the intention of the pledge was to expand on or develop the existing policy or programme. Some of the expected outcomes cited by those who reported on policy and programmatic pledges include:

- Increasing the number of beneficiaries of an existing policy, regulation or programme
- Expanding an existing programme
- Modifying or complementing an existing policy or regulation
- Increasing the funding or budget available
- Creating a new programme or policy
- Expanding the programme to other geographies
- Changing minds and shifting the attitudes of stakeholders
- Raising awareness and building capacity.

Pledgers also reported on what they considered were positive unexpected outcomes in their implementation journey: empowering women and youth; sharing best practices, materials and outputs with other countries and organizations; and exchanging challenges and lessons learned, which led to further resource-sharing, open channels for active dialogue, and the provision of additional benefits to existing stakeholders.

Regarding opportunities for collaboration, the overall responses of pledgers seem to reflect the core principles of P2C – notably, that the road towards universal and meaningful connectivity requires a multistakeholder, multisectorial approach. Collaboration between pledgers and governments in the country of implementation was the most frequently cited requirement. Other examples of collaboration and in-

tegration that were necessary to implement pledges include but are not limited to:

- Cross-government collaboration: between national and local authorities, and between ministerial departments and regional governments
- Collaboration of pledgers who are not based in the country of implementation, with the local government and international and civil society organizations operating in the country
- Collaboration among governments, regulators and telecommunication service providers to advance national digital agendas
- Private sector engagement in programmes related to the pledge, support with building and maintaining infrastructure, and commitment to new initiatives for making devices more affordable
- Collaboration with ITU.

Within the advocacy category, most respondents said the intended outcome of their effort was awareness raising, followed by developing a new programme or project and new regulation/policy change. Some of the measures undertaken by reporting pledgers for assessing the outcomes of their advocacy pledges include:

- Setting targets for online campaigns (e.g. numbers of views, respondents, downloads and beneficiaries reached)
- Media coverage
- Participation and engagement at stakeholder meetings with key indicators like number of attendees.

Direct engagement and consultation with target groups (beneficiaries) also proved to be very important for pledgers in this category. Most of the respondents said they had conducted meetings and roundtable discussions with beneficiaries, as well as holding monthly advisory group workshops and carrying out interviews and surveys.

Alignment of pledges with P2C Targets

The P2C Self-Reporting Form includes a section that intends to determine whether pledges are aligned to the targets established by the Coalition: the [ITU Universal Meaningful Connectivity Targets 2030](#), the [UN Broadband Commission Advocacy Targets](#), and the [ITU Strategic Targets and Results Framework](#). These targets were grouped in categories as follows for easier reporting:

■ ACCESS targets

100% of individuals aged 15 years and above use the Internet

100% of individuals aged 15 years and above own a mobile phone

100% of households are connected to the Internet

100% of businesses are connected to the Internet

100% of schools are connected to the Internet

Every school has minimum download speeds of 20 Mb/s

Every school has 50 kilobits per second (kb/s) available per student

Every school should have a minimum 200 gigabytes (GB) of data allowance

Enabling broadband-Internet user penetration to reach: i) 75% worldwide; ii) 65% in low- and middle-income countries; and iii) 35% in least developed countries

All fixed-broadband subscriptions are 10 megabits per second (Mb/s) or faster

Creation of country level National Broadband Plan (NBP) or strategy

By 2025, entry-level broadband services should be made affordable in low- and middle-income countries at less than 2% of monthly Gross National Income (GNI) per capita

Improved cyber security preparedness/resilience with key capabilities (e.g.: presence of strategy, national computer incident/emergency response teams and legislation)

■ ADOPTION targets

By 2025, 60% of youth and adults will achieve at least a minimum level of proficiency in sustainable digital skills

By 2030, 70% of connected individuals will possess basic digital skills (e.g.: sending emails)

By 2050, 50% of connected individuals will possess intermediate digital skills (e.g. installing new software/apps)

By 2030, gender parity score of 1 (equal access)

■ VALUE CREATION targets

40% of the world's population using digital financial services

Improve connectivity of micro-, small- and medium sized enterprises (MSMEs) by 50%, by sector

The analysis of the data submitted indicates that most pledges (**87%**) demonstrate a commitment to enabling the set of targets established by the Coalition. This is an encouraging finding that demonstrates commitment towards the vision of a meaningfully connected planet outlined by the targets.

The top five targets currently being pursued by the pledges reported are:

Top 5 Targets cited most frequently by pledges	Category	Pledges reported
By 2025, 60% of youth and adults will achieve at least a minimum level of proficiency in sustainable digital skills	ADOPTION	83
By 2030, gender parity score of 1 (equal access)	ADOPTION	79
100% of individuals aged 15 years and above use the Internet	ACCESS	75
Improved cyber security preparedness/resilience with key capabilities (e.g.: presence of strategy, national computer incident/emergency response teams and legislation)	ACCESS	71
Enabling broadband-Internet user penetration to reach: i) 75% worldwide; ii) 65% in low- and middle-income countries; and iii) 35% in least developed countries	ACCESS	70

P2C in focus

BBVA Microfinance Foundation¹²



Accelerating the digital inclusion and entrepreneurship ventures of vulnerable communities in Latin America

Entrepreneurship is a driving force for society. It can help improve the livelihoods of vulnerable communities and increase socio-economic prosperity. Infused by the power of digital technologies, entrepreneurial ventures can scale faster and enjoy higher growth potential.

The BBVA Microfinance Foundation has pledged to invest **USD 8 billion** by **2025** to support vulnerable entrepreneurs and their families and provide them with digital solutions, development programmes, digital skills and Internet access.

This pledge has the potential to impact the lives of **14 million people** in vulnerable communities in Latin America with special attention to women.

The Foundation uses financial services, training and advice together with digital solutions and programmes to develop the digital and financial skills of vulnerable entrepreneurs. It is also aware of how essential it is for low-income people to access the Internet to overcome the digital gap and make progress; that is why it also brings connectivity to remote areas and offers training programmes in digital skills to ensure no one is left behind.

This pledge has achieved a significant amount to date, with **USD 2.6 billion** having already been disbursed and 3.3 million low-income entrepreneurs (of whom 58% are women) provided with financial services, training and advice together with digital solutions and capacity-building programmes. This has bolstered progress for the entrepreneurs and their families, impacting the lives of **10.9 million people** in vulnerable communities.

▶ **Joint pledge** with the microfinance institutions of the BBVA Microfinance Foundation

Pledge type	Programmatic
Focus area	ACCESS, ADOPTION, VALUE CREATION
Target group	Indigenous peoples, older persons, women, other
Status	In progress
Region of implementation	Americas

“Partner2Connect is an excellent platform to share our efforts in reducing the digital divide among the vulnerable entrepreneurs in Latin America. It constitutes an excellent coalition to learn and partner with others and have a ripple effect by attracting other organizations so we can all contribute to this enormous challenge and accelerate progress so no one is left behind.”

Gabriela Eguidazu,
Director of Innovation for Inclusive Growth,
BBVA Microfinance Foundation

¹² Banco Bilbao Vizcaya Argentaria, the Spanish multinational financial services company

Japan - Ministry of Internal Affairs and Communications



Leveraging expertise in ICTs through capacity-building programmes for government officials

Capacity building on policy and technology has been recognized as a major issue for governments around the world. To address this challenge, Japan has implemented **five capacity-building programmes** to leverage and share its knowledge and expertise in information and communication technologies (ICTs). Through this pledge, Japan has reached out to **65 government officials** from **54 countries** with courses on 5G and beyond, policy and regulation, e-health, education, resiliency, and cybersecurity.

With a total investment of **USD 2.2 million**, this pledge intends to support the digitalization of various coun-

tries including LDCs and assist them in the development of their human resources. In addition to the training courses, participants have also had opportunities to share their best practices and challenges related to ICTs, followed by an exchange of views between all of the participating countries. This process has also strengthened relationships between Japan and the other nations taking part in the training sessions.

Through this P2C Digital Coalition pledge, Japan has been dedicated to building capacity for increasing global digital development, leveraging good practices, and reducing the digital divide.

▶ Single pledge	
Pledge type	Programmatic
Focus area	VALUE CREATION
Status	Completed
Region of implementation	Global

“Leveraging and sharing knowledge and expertise is key to digital transformation. Japan underscores the importance of human resource development through capacity-building programmes for the creation of sustainable ICT environments.”

Japan’s Ministry of Internal Affairs and Communications

Chicos.net



Imagine if... the voices of indigenous teens were amplified through technology and digital skills...

Imagina Si ('imagine if') is a digital inclusion project aimed at boys and girls from indigenous communities in Latin America. The initiative provides them with tools to create stories with digital media (animation techniques, digital comics and sound) using shared images from their cultures. Since the launch of this initiative in March 2022, Chicos.net has been working with **700 adolescents** and teachers in **Colombia, Argentina** and **Mexico**. The initiative seeks to motivate these young indigenous communities to start using technology meaningfully as producers and creators of content. It looks to help them develop digital skills, connect with peers from other indigenous communities in the region, and ultimately, amplify their voices so that their languages, ideas and cultures can get global exposure.

In addition to this pledge, Chicos.net has submitted two other commitments to Partner2Connect: *Historias para Armar* and *HumanIA*. These efforts also target the development of 21st century skills in children, and empower students to engage consciously and responsibly with the artificial intelligence applications that they encounter.

One of the key challenges for the execution of these pledges is related to infrastructure. The communities in question lack suitable devices and a reliable, affordable connection to the Internet. However, these three pledges have resulted in the emergence of new alliances with national and provincial authorities, which soon could help bring about solutions to these challenges.

▶ **Joint pledge** with Disney Latin America, RedPapaz (Colombia), *ProMéxico Indígena* (México), and *Fundación Gran Chaco* (Argentina)

Pledge type	Programmatic
Focus area	ADOPTION
Target group	Children, indigenous peoples
Status	In progress
Region of implementation	Americas

"Imagina Si combines storytelling with digital media to strengthen the skills necessary in today's world and to give under-represented children and teens a voice, new ways of expression and a meaningful use of technology."

Australia - Department of Infrastructure, Transport, Regional Development, Communications and the Arts



Smart Islands activity in South Malekula, Vanuatu

Implementing the Asia-Pacific regional initiatives

Accelerating sustainable digital transformation and bridging the digital divide is a top priority for the Government of Australia. The 28 pledges submitted by this administration to the P2C Digital Coalition aim to mobilize not only monetary resources but also digital expertise and institutional skills in policy-making, diplomacy and research.

One of these pledges relates to a project on advancing ITU's Asia-Pacific regional initiatives. The project, which is ongoing at the time of writing, supports the development of policies, plans, strategies and guidelines for digital transformation. It fosters the creation and implementation of national initiatives and applications as well as the Smart Islands programme, based on the whole-of-government approach. Furthermore, the project seeks to enhance digital inclusion (especially for women, youth, and persons with disabilities) and strengthen national cybersecurity capabilities. Its key achievements so far include the following:

- Expanded the Smart Islands programme in Vanuatu through a needs analysis, digital capacity-building, resource mobilization and stakeholder engagement;
- Enhanced the Smart Islands partnership through ITU's Pacific Islands Telecommunications Association Forum, under the theme of 'Realizing digital

transformation at community level'. This event, which took place in November 2022, attracted more than 140 participants from industry, UN agencies, academia, civil society, and ITU Member States;

- Developed three studies on the ecosystem for digital transformation to support the G20 Digital Economy Working Group;
- Raised awareness on digital skills with more than 3,500 girls and young women as part of the activities for Girls in ICT Day;
- Assisted Bhutan and Vanuatu to strengthen their digital government;
- Increased the digital policy-making capability of Asia-Pacific countries (Laos, Cambodia, Pakistan, and Brunei Darussalam);
- Improved capacity to enable the development of a national emergency telecommunication plan for Fiji;
- Created an online safety module targeting community-level awareness;
- Bolstered cybersecurity capacity through cyberdrills and CIRT¹³ assistance (in Bhutan, India, Kiribati, and Pakistan).

The majority of the 28 pledges made by the Australian Government have a strong emphasis on the importance of cybersecurity awareness as a core building block for universal and meaningful connectivity. This ranges from supporting a cybersecurity collaboration among 16 countries¹⁴ facilitating collective incident-response capabilities, to providing local cy-

bersecurity training for micro, small and medium enterprises in Thailand.

Australia’s pledges also seek more broadly to empower local communities and create future digital leaders in the Asia-Pacific region.

▶ Single pledge	
Pledge type	Financial
Focus area	ACCESS, ADOPTION
Target group	Older persons, persons with disabilities, women
Status	In progress
Region of implementation	Asia and the Pacific

“Australia is a proud supporter of the ITU Development Sector and the implementation of its Asia-Pacific regional initiatives. The Smart Islands programme in the Pacific is crucial for coordinating the work of multiple stakeholders. Enhancing accessibility and the meaningful inclusion of women, youth, and people with disabilities in the provision of telecommunication and ICTs will ensure that everyone benefits from digital transformation.”

Maria Myutel,
 Assistant Director of International Engagement, ITU and Asia-Pacific Telecommunity; Communications Services and Consumer Division at Australia’s Department of Infrastructure, Transport, Regional Development, Communications and the Arts

Microsoft Corporation



Empowering 10 million people through digital skills

Closing the digital divide is not only a function of affordable access to infrastructure, devices and digital technologies. Having the fundamental skills required to adopt and leverage that connectivity is also key. In this spirit, Microsoft has pledged to the P2C Digital Coalition to equip 10 million people from underserved communities with in-demand digital, foundational, or technical skills by 2025.

To date, Microsoft has delivered on the implementation of its pledge by training and certifying over 5 million such people globally. Additional achievements to highlight include the following:

- Launched the Tech@Work initiative in Senegal in partnership with the International Organisation of Employers, Synapse, and the *Conseil National du Patronat du Sénégal*. This initiative aims to train 20,000 youth and women with digital, entrepreneurial and job-related skills in four LDCs in Africa: Senegal, Uganda, Lesotho and the Democratic Republic of the Congo.

- Signed a memorandum of understanding with the Nigerian Government to train 5 million youth on the digital capacities that are most sought-after by employers, upskilling 1,700 master trainers in the next three years.
- Became involved in the Passport to Earning (P2E) global skilling programme led by Generation Unlimited in partnership with Accenture, Dubai Cares, and UNICEF. P2E provides young people aged 15-24 with free, world-class and job-relevant training and the certifications they need to secure in-demand roles and opportunities for improved livelihoods. At the time of writing, the programme is being developed in the context of India’s public education system to deliver blended learning for 5 million young people, including 2.5 million young women.

Along with this pledge, Microsoft’s Airband Initiative submitted two other joint pledges to P2C: one on expanding access to connectivity in Malawi (the Hunger Project), and one with USAID on closing the digital divide between female and male learners.

▶ Single pledge	
Pledge type	Programmatic
Focus area	ADOPTION
Target group	Indigenous peoples, persons with disabilities, women
Status	In progress
Region of implementation	Global

“Microsoft’s approach to tackling the digital divide is based on multistakeholder partnerships. No one sector can solve this challenge alone; the diverse strengths and resources of multiple actors are needed to make continuous and sustainable impact.”

Naria Santa Lucia,
General Manager for Digital Inclusion, Microsoft

Eutelsat S.A.



Connecting 1 million underserved people in Sub-Saharan Africa

Approximately 689 million people in Africa are unable to use the Internet. Innovative broadband technologies and cost-effective solutions are critical to equipping them with universal, fast and meaningful Internet access.

Konnect is Eutelsat’s satellite broadband initiative aimed at delivering easy, affordable and fast Internet for social and economic development. It provides high-speed Internet from **5 to 100 megabits per second**, allowing individuals, businesses, schools and medical centres to get connected and seize the power of satellite technology.

With its **USD 250 million** investment in the new Konnect satellite, Eutelsat is committed to changing the digital landscape and shaping the digital future of **1 million people** in Sub-Saharan Africa. Within the next five years, Konnect will bring high-speed broadband to these populations living in remote, rural and underserved areas where terrestrial networks cannot reach.

As of 10 November 2022, a total of **185,000 people** had been provided with access to the Internet through Konnect. This service will enable all types of users to enjoy the social and economic opportunities that Internet connectivity entails, instantly and at affordable prices.

▶ Single pledge	
Pledge type	Financial
Focus area	ACCESS, ADOPTION
Target group	Children, indigenous peoples, older persons, persons with disabilities, women
Status	In progress
Region of implementation	Africa, Arab States

“Konnect’s ambition is to boost social and economic development, providing reliable and fast connectivity, anywhere. Eutelsat’s pledge to the P2C Digital Coalition demonstrates our dedication to increasing access to connectivity and reducing the digital divide in Sub-Saharan Africa.”

Astrid Bonté,
Director for International Affairs, Eutelsat

P2C partner countries

The two new resolutions adopted in Kigali at WTDC-22 (Resolution 88 on Partner2Connect¹⁵ and the Resolution 89 on Digital Transformation for Sustainable Development¹⁶) have given the mandate for ITU to catalyze concrete joint efforts that accelerate connectivity and bridge the digital divide in alignment with national digital transformation strategies. An engagement model at the national level has been developed to ensure a coordinated approach with stakeholders across governments, the private sector, international and regional organizations, and the United Nations system. It is guided by the framework of the Telecommunication Development Bureau’s [Digital Transformation Wheel](#) where a 360 diagnostic assessment of a country’s digital connectivity ecosystem is offered across the pillars of ACCESS, ADOPTION and VALUE CREATION to serve as a basis for collaboration and P2C pledge mobilization. This comprehensive, data-driven process helps diagnose problems and prioritize, implement and monitor interventions to address digital transformation gaps.

ITU is working with an initial set of partner countries to help advance their national digital transformation strategies by implementing existing P2C pledges and mobilizing new ones. As of December 2022, the following are the confirmed initial P2C partner countries:

Africa - Madagascar

Americas - Dominican Republic

Arab States - Mauritania

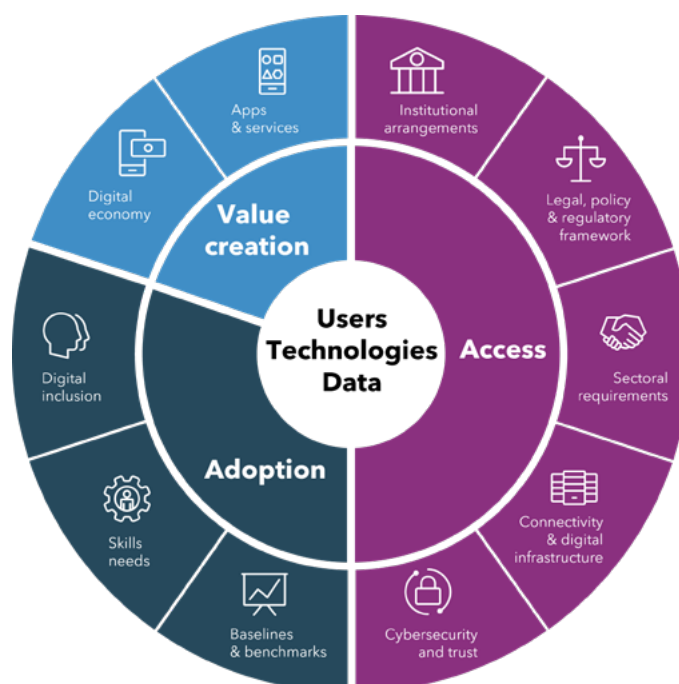
Asia and the Pacific - Cambodia

Scope and objectives

P2C will provide support to these partner country governments with a focus on pledge mobilization and implementation based on three core objectives:

- 1. Align with the country’s digital transformation strategies**
 - Identify and support strategic priorities
 - Conduct diagnostic assessments and set targets
- 2. Analyse pledges and conduct in-country validations**
 - Map pledges against strategic priorities
 - Coordinate with key stakeholders to ensure collaboration and pledge implementation
- 3. Follow through with action and progress reporting**
 - Facilitate next steps from in-country validations
 - Monitor progress, continue to mobilize pledges, and troubleshoot where needed

Digital Transformation Wheel



¹⁵ WTDC-22 Final Report, p. 480
¹⁶ WTDC-22 Final Report, p. 483

Spotlight - Cambodia

Cambodia is paving the way for P2C’s engagement model with its partner countries. Partner2Connect has played an active advisory and coordinating role, supporting the country by:

- Surfacing Cambodia’s digital transformation needs and agreeing on the key interventions required in response
- Advising on how to advance pledge implementation to accelerate Cambodia’s digital transformation agenda
- Aligning key stakeholders with resources to advance the digital transformation agenda via new and existing pledges and programmes

Since June 2022, P2C has been assisting Cambodia with several activities:

- Analysing Cambodia’s digital landscape
- Conducting diagnostic assessments, including mapping P2C pledges

- Planning for a deep-dive analysis
- Validating and prioritizing interventions including regional benchmarks, preliminary national action plans, and initial mapping of organizations and activities on the ground

All these activities will form preparations for an in-country validation in early 2023, at which point key stakeholders shall convene to plan the national agenda for digital transformation that will be facilitated by P2C.

This is a unique opportunity for multisector, global stakeholders with a wide range of expertise to come together to understand the country’s needs and determine the best possible responses. This includes the mobilization of new pledges, as well as leveraging dialogue with key stakeholders like the national government and operators to move toward implementing existing pledges.

■ Cambodia’s digital transformation agenda as articulated in the Digital Economy and Society Policy Framework 2021-2023 cites five key strategic goals, to cover the following:



“Cambodia is very excited to collaborate with the ITU Partner2Connect Digital Coalition and happy to be one of the pilot countries to help contribute to the P2C pledges. ITU has supported our digital transformation objectives by identifying gaps and implementation strategies, which we would like to further explore together at the upcoming roundtable discussion.”

H.E. Puthvuth Sok,
Secretary of State for Cambodia’s Ministry of Post and Telecommunications, speaking at ITU’s 2022 Plenipotentiary Conference



P2C outlook - 2023 and beyond

Partner2Connect will continue to bridge the digital divide by catalysing concrete efforts to accelerate meaningful connectivity and digital transformation across the four focus areas, and within the framework of the multistakeholder partnership model it represents.

The Coalition will continue:

- Mobilizing new pledges through the P2C platform on all focus areas and across all regions of the world;
- Delivering events and reporting on pledge implementation progress;
- Facilitating pledge implementation to catalyse concrete joint efforts that accelerate connectivity and bridge the digital divide.

As part of the partner countries' engagement phase, in 2023 P2C will be co-organizing a series of activities to develop a deeper understanding of each country's digital landscape, validate and prioritize data, mobilize additional pledges, prioritize interventions, and bring together all key stakeholders to discuss and agree on the trajectory and goals of each country's digital transformation.

In addition, throughout the year there will be periodic reporting, updates and events to share progress on implementation, facilitate collaboration and highlight best practices and impact stories.

The Annual Meeting will continue being held each year to take stock of P2C's progress, and the Annual Report will be published to communicate details about the outcomes and impact generated by the Coalition.

P2C will also persist in working very closely with the UN Office of the Secretary-General's Envoy on Technology and Office of the High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States to advance the [Global Digital Compact](#) and [Doha Programme of Action](#). Finally, through the implementation of pledges in partner countries, the Coalition will seek to increase coordination among other UN agencies driving parallel efforts on universal connectivity and digital transformation.

The P2C Secretariat looks forward to continuing its work with pledgers, ITU Member States, UN colleagues, and other stakeholders in order to help governments navigate their digital transformation journeys and move closer to our common goal of a meaningfully connected planet.



Annexes

P2C focus area leaders - September 2020 to September 2021

Focus area 1 - ACCESS: Connecting people everywhere

Nick Read, CEO of Vodafone

Pamela Coke-Hamilton, Executive Director of the International Trade Center

H.E. Ursula Owusu-Ekufu, Ghana's Minister of Communications and Digitalisation

Mmabatho Motsamai, Founder of The Afrolutionist, and Member of the Generation Connect Visionaries Board

José M. Alonso, Interim CEO and Director of Strategy and Operations at the World Wide Web Foundation

Focus area 2 - ADOPTION: Empowering communities

Brad Smith, President of Microsoft

Sima Sami Bahous, Executive Director of UN Women

Michaela Sánchez Malcolm, Argentina's Secretary of Technological Innovation of the Public Sector

Sinead Bovell, Founder of Waye, and Member of the Generation Connect Visionaries Board

Chat Garcia Ramilo, Executive Director of the Association for Progressive Communications

Focus area 3 - VALUE CREATION: Building digital ecosystems

Gopal Vittal, Managing Director and CEO of Bharti Airtel

Achim Steiner, Administrator of the UN Development Programme

Björn Richter, Head of the Digital Transformation Cluster of Global and Sector Programmes at GIZ (the German Agency for International Cooperation)

Ted Chen, Co-founder and CEO of Evercomm Singapore, and Member of the Generation Connect Visionaries Board

Kate Wilson, CEO of the Digital Impact Alliance

Focus area 4 - ACCELERATE: Incentivizing investments

Andile Ngcaba, Founder and Chairman of Convergence Partners Investments

Benigno López Benitez, Vice-President for Sectors and Knowledge at the Inter-American Development Bank

Shalin Jyotishi, Writer and Policy Strategist at New America, and Member of the Generation Connect Visionaries Board

H.E. Tariq Al Gurg, CEO and Vice-Chairman of Dubai Cares

P2C pledgers 2022

3 Link	(ARTP)	Connect Humanity
7GES	Axiata Group Berhad	Connectivity Capital
Access Partnership Limited	Axon Partners Group	Convergence Partners
ACT The App Association	Bangladesh NGOs Network for Radio & Communication	Czech Telecommunication Office
Ada Lovelace Software Private Limited	Banque Ouest Africaine de Développement (BOAD)	Department of Electronic Communications, Deputy Ministry of Research, Innovation and Digital Policy
African Advanced Level Telecommunications Institute	BBVA Microfinance Foundation	Department of Foreign Affairs and Trade, Australia
African Center for Advocacy	Bharti Airtel Limited	Department of Information and Communications Technology (DICT)
African Telecommunications Union	BitSight Technologies, Inc.	Department of Infrastructure, Transport, Regional Development, Communications and the Arts
AFRICANENDA	Boston Consulting Group	Department of Telecommunications, Ministry of Communications, Government of India
AfriLabs	Botswana Communications Regulatory Authority (BOCRA)	DIGIGAON JOB FACTORY FOUNDATION
Agence de Régulation des Postes et des Communications Electroniques (ARPCE)	Caribbean Telecommunications Union	Digital Cooperation Organization
Agence de Régulation et de Contrôle des Télécommunications (ARCT)	center for development and food security in Africa	Digital Impact Alliance
Alliance for Affordable Internet - A4AI	Centre for the Fourth Industrial Revolution Rwanda	Digital Opportunity Trust
Amazon Web Services, Inc.	Chancellery of the Prime Minister of Poland	Dubai Cares
American Tower Corporation	Chicos.net	East African Communications Organization
ARED GROUP INC	China Academy of Information and Communications Technology (CAICT)	ECPAT International
ARM Limited	Cisco Systems, Inc.	E-Space Inc.
Asian Institute of Technology	Comisión de Regulación de Comunicaciones (CRC)	Estonian Ministry of Foreign Affairs
Asia-Pacific Institute for Broadcasting Development	Comisión Nacional de Telecomunicaciones (CONATEL)	Eutelsat S.A.
Association for Progressive Communications	Comisión Nacional de Telecomunicaciones (CONATEL)	Evercomm Singapore Pte Ltd
AT&T, Inc.	Commonwealth Telecommunications Organisation	Federal Communications Commission
Autoridad de Regulación y Fiscalización de Telecomunicaciones y Transportes (ATT)	Communications Authority of Kenya (CA)	Federal Ministry for Economic Cooperation and Development
Autoridad Nacional de los Servicios Públicos (ASEP)	Communications Regulatory Agency (CRA)	Federal Ministry of Communications and Digital Economy
Autoridade Nacional de Comunicações (ANACOM)	Communications Regulatory Authority	Fiber Connect Council MENA Region
Autoridade Reguladora das Comunicações de Moçambique	Communications Regulatory Authority of Namibia (CRAN)	Fortinet

Fundación Gran Chaco	International Organisation of Employers	Numérique, de l'Innovation et de la Modernisation de l'Administration
GÉANT	International Trade Centre	
GitHub	Internet Corporation for Assigned Names and Numbers (ICANN)	Ministère de la Transition Digitale, des Postes et des Communications Électroniques
Global Partnerships Forum	Internet Society	Ministère de l'Economie numérique et des Télécommunications
Global Satellite Operators' Association GSOA	Internet Society Foundation	
Google Inc.	IoT Academy	Ministère des Postes et de l'Economie Numérique
Greece - Ministry of Digital Governance	Iridium Satellite LLC.	
GSM Association	Islamic Development Bank	Ministère des Postes et Télécommunications
Guinea Ministry of posts, of telecoms and Digital economy	ITU/UNESCO Broadband Commission for Sustainable Development	Ministère des Technologies de la Communication
House of Africa	ITU-R & ITU-T (ITU R&T&D docs but not Council)	Ministère du Numérique et de la Digitalisation
Huawei Technologies Co., Ltd.	Kacific Broadband Satellites Group	Ministerio de Comunicaciones
Hughes Network Systems, LLC	KAMALEON	Ministerio de Industria, Energía y Minería - Dirección Nacional de Telecomunicaciones
Ignite	Kostanay Engineering and Economics University named after M. Dulatov (KINEU)	Ministerio de Telecomunicaciones y de la Sociedad de la Información - MINTEL
iLabAfrica Research Centre, Strathmore University	Kyoto University	Ministerio de Transportes y Comunicaciones
ImmuniWeb SA	Kyrgyz Internet Society	
Indian Institute of Management Kashipur	League of Arab States	Ministerio del Poder Popular para Ciencia y Tecnología (MPPCT)
Indonesia-ITU Concern Forum	Liquid Intelligent Technologies Group	Ministry for Development of Information Technologies and Communications
Information and Communication Technologies Authority (BTK)	Malawi Communications Regulatory Authority (MACRA)	Ministry for Foreign Affairs of Finland
Information and Communication Technologies Authority (ICTA)	MeemAin for Education	Ministry of Communication and Aviation
Inmarsat Global Limited	Microsoft Corporation	Ministry of Communication and Information Technology(MoCIT)
Instituto Dominicano de las Telecomunicaciones (INDOTEL)	Millennium@EDU SUSTAINABLE EDUCATION	Ministry of Communications
Instituto Federal de Telecomunicaciones (IFT)	Ministère de la Communication et de l'Economie Numérique	Ministry of Communications and Digital Economy
Instituto Nicaragüense de Telecomunicaciones y Correos (TELCOR)	Ministère de la Communication, des Technologies de l'Information et des Médias	Ministry of Communications and Digital Technologies
Intel Corporation	Ministère de la Poste et des Nouvelles Technologies de l'Information	Ministry of Communications and Digitalisation
Intelsat US LLC	Ministère de la Poste et des Télécommunications	Ministry of Communications and Digitalisation
Interamerican Development Bank	Ministère de la Transformation	Ministry of Communications and
International Bridges to Justice		
International Chamber of Commerce		

Informatics	Ministry of Transportation and Telecommunications	Postal and Telecommunications Regulatory Authority of Zimbabwe (POTRAZ)
Ministry of Communications and Information Technology	Mozilla Corporation	
Ministry of Communications and Information Technology (MCIT)	National Broadcasting and Telecommunications Commission (NBTC)	Posts and Telecommunications Division, Ministry of Posts, Telecommunications and Information Technology, Bangladesh.
Ministry of Communications and Multimedia Malaysia	National Communications Authority (NCA)	Powertel Communications Pvt Ltd
Ministry of Digital Development and Transport of the Republic of Azerbaijan	National Communications Authority of Somalia	Qualcomm, Inc.
Ministry of Digital Transformation	National Information & Communications Technology Authority (NICTA)	Republic of Slovenia
Ministry of ICT and Innovation	National Institute of Information and Communications Technology (NICT)	Réseaux IP Européens Network Coordination Centre (RIPE NCC)
Ministry of Information and Communications	National Telecommunication Regulatory Authority (NTRA)	Rohde & Schwarz GmbH & Co. KG
Ministry of Information, Communication and Information Technology	National Telecommunications and Information Administration (NTIA)	SAMENA Telecommunications Council
Ministry of Information, Communications and Transport	National Telecommunications Regulatory Commission	Satcom Industry Association
Ministry of Infrastructure and Regional Development	Netflix Inc.	SBA Communications
Ministry of Internal Affairs and Communications	New America	Secretaría de Estado de Telecomunicaciones e Infraestructuras Digitales
Ministry of Post and Telecommunications	Nippon Telegraph and Telephone Corporation (NTT)	Secretaría de Infraestructura, Comunicaciones y Transportes (SICT)
Ministry of Posts & Telecommunications	Nokia Corporation	Secretariat for Technological Innovation of the Public Sector of Argentina.
Ministry of Reserach, Innovation and Digitalization	NRD Cyber Security (CS)	SinQtel Corp
Ministry of Technology and Communication Lao PDR	Office for Communications - Liechtenstein (Amt für Kommunikation)	Smart Africa Secretariat
Ministry of Telecommunication and Information Technology	Office of the Government, Chief information Officer, Prime Minister's Office, Government of the Republic of Vanuatu	Smartphilm and Zeleman communications
Ministry of Telecommunications & Broadcasting, Offic of the Prime Minister, Government of Dominica	Office of the Regulator	SoftBank Corporation
Ministry of Transport and Communications	Omnispace, LLC	Space Exploration Technologies Corp. (SpaceX)
Ministry of Transport and Communications - MTC	One Planet Education Network	SUE "UNICON.UZ" under The Ministry For Development Of Information Technologies And Communications Of The Republic Of Uzbekistan
Ministry of Transport and Communications of the Republic of Lithuania	Orange	Superintendencia de Telecomunicaciones de Guatemala
Ministry Of Transport, Communications And Information Technology	Organisation Internationale de la Francophonie	SWGfL
	Pakistan Telecommunication Authority (PTA)	Switzerland (Conferderation of)
		Telecommunications and Digital Government Regulatory Authority -

United Arab Emirates	(UN-DTG4ECA)	University of Science
Telecommunications and Post Regulatory Authority	UN Women	USTTI
Telecommunications Regional Technical Commission	UNESCO Chair in ICT4D, Royal Holloway, University of London	Utilities Regulation and Competition Authority (URCA)
Telefon AB - LM Ericsson	UNESCO Regional Office Nairobi	Verizon Communication Corporation
Telefónica S.A.	UNICEF	Vodafone Group Services Ltd
The Ministry of Communications and Technology (MoCT) of the Federal Government of Somalia	Union of Operators of Armenia	Welchman Keen Pte. Ltd.
The Walt Disney Company	Unit F5, DG INTPA, European Commission	Wireless World Research Forum
TOMi	United Nations Capital Development Fund	Women in Technology in Nigeria(WITIN)
Türk Telekom A.S.	United Nations Children’s Fund (UNICEF)	World Benchmarking Alliance (WBA)
Turkcell Iletisim Hizmetleri A.S.	United Nations Development Programme	World Mobile Group Ltd.
Twitter, Inc.	United Nations Economic Commission for Africa	World Pulse
U.S. Department of State	United States Agency for International Development (USAID)	Zambia Information & Communications Technology Authority (ZICTA)
UAE Cyber Security Council	Universal Postal Union (UPU)	Zambia Telecommunications Company Limited (ZAMTEL)
Uganda Communications Commission (UCC)	Universal Service Fund, Pakistan	ZESA ENTERPRISES
UK Government	University of Applied Sciences Konstanz (HTWG)	Zimbabwe Electricity Transmission and Distribution Company (Pvt) LTD
UN Brussels	University of Pennsylvania	ZTE Corporation
UN Digital Transformation Group for Europe and Central Asia		



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